



Institute of  
Recruiters

Academy

0871 288 2108 • [accounts@theior.org.uk](mailto:accounts@theior.org.uk) • [www.studycourse.org](http://www.studycourse.org)

New

# The Complete In-House Recruiter Course

**Perfect for In-House Recruiters, Resourcers  
& Talent Professionals**

28 Days - 1 hour guided online study per day at your desk

The ultimate course to train new or existing In-House recruiters. The course covers every step of the In-House recruitment process as well as equipping In-House recruiters with tools and techniques to fast-track performance, personally develop and work effectively with the business.

By the end of this course you will be able to understand the impact your role has in shaping an organisation, develop techniques for influencing and building relationships, and support to build your brand.

## The 28 Units will cover:

- The history and evolution of the recruitment market
- Global talent trends
- The different In-House models
- An overview of RPO/MSP models
- Building a recruitment strategy
- Workforce and recruitment planning
- Understanding and building an employee brand
- Building external attraction strategies
- Managing candidate pools and relationships
- Creating and developing volume campaigns
- Engaging and managing internal talent
- Creating solutions
- Managing operational vs Strategic
- Job descriptions & taking a brief
- Interview techniques
- Assessment tools
- Collaboration and managing internal relationships
- Managing and building supplier relationships
- Influencing the business
- Managing objections
- Headhunting
- Graduate recruitment
- Offer and on-boarding
- Using Data and analytics
- Recruitment technology
- What does it take to be a successful in house recruiter
- Developing my own career
- Networking and personal brand

## Course Fees

**£645 per person (IOR Members)**

(IOR members - email [support.team@theior.org.uk](mailto:support.team@theior.org.uk) for your discount voucher code)

**£695 per person (Non members)**

**BOOK NOW**

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Learn at your desk via the IOR's revolutionary online learning platform [Studycourse.org](http://Studycourse.org)

Receive an IOR certificate validating your learning and letters after your name  
Assoc IOR (CPD)

Receive individual professional membership of the Institute of Recruiters (IOR)

### How will the course run?

- ✔ Just 1 hour per day at your desk - for 28 days - online, tutor guided course with daily interaction and support.
- ✔ Every day you will complete one hour of learning (at any time you like, all online) by completing one Unit and a desk-based activity ensuring theory generates action.
- ✔ The tutor will guide you through the course ensuring each Unit is finished on time and actions are complete. The tutor will also be available to provide support and advice along the way.
- ✔ You can complete the course at your desk, ensuring you can apply the content quickly and with minimum disruption to your recruiting day.

And much much more....

Instead of leaving your business to attend offsite training sessions you can now learn at your desk with our revolutionary online learning platform – Studycourse. Learning with us means you can:

Learn at your desk via the IOR's revolutionary online learning platform [Studycourse.org](http://Studycourse.org) – on the job learning which is flexible and practical

Receive an IOR certificate validating your learning and letters after your name – Assoc IOR (CPD)

Receive individual professional membership of the IOR – demonstrating your commitment to best practice

Receive on going help, support and individual feedback from your tutor – making our courses the only online courses with personalised tutor contact

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